

## OMC Communication LLC - thegoodphoto.com Privacy Policy

OMC Communication LLC respects your privacy!

Last Updated: April 8, 2008

(replaces and takes precedence over any previous versions)

OMC Communication LLC, a California limited liability company, owns and operates the The Good Photo website, [www.thegoodphoto.com](http://www.thegoodphoto.com) (hereafter, the "Site" or "thegoodphoto.com")

OMC Communication LLC - thegoodphoto.com promotes trust, privacy and security as core attributes of our service to our user. OMC Communication LLC - thegoodphoto.com has adopted this Policy to communicate clearly our firm commitment to your privacy. It is this respect for user privacy that is a fundamental component to the OMC Communication LLC - thegoodphoto.com mission. Using our website demonstrates your consent to OMC Communication LLC - thegoodphoto.com's collection and use of information pursuant to this Policy, and continued use of this site following the posting of changes to this Policy will signify your acceptance of such changes. This Policy governs the use of your name, email address, payment information, and similar personal information that you may provide OMC Communication LLC - thegoodphoto.com in the course of using our website, products or services.

### Information Collection and Use.

OMC Communication LLC - thegoodphoto.com collects personal information to provide certain products and services to our customers. For example, if you:

- \* Place a product order, OMC Communication LLC - thegoodphoto.com will collect and use your name, address, phone number, email address, and credit card information;
- \* Request promotional items, OMC Communication LLC - thegoodphoto.com will collect and use your name and address, or email address;
- \* Post information on any of our interactive areas, OMC Communication LLC - thegoodphoto.com will collect information from you in order to email you major updates about OMC Communication LLC - thegoodphoto.com products and services;
- \* Sign-up for the OMC Communication LLC - thegoodphoto.com mailing lists, OMC Communication LLC - thegoodphoto.com will collect information from you to facilitate the publishing of that mailing list; and
- \* Send our link to others through our website, OMC Communication LLC - thegoodphoto.com will collect the information from you only for the purpose of facilitating the transmission of the email. We will send this email only and no following promotional emails unless the recipient specifically chooses to receive future promotional emails from us.

Information that you submit about yourself may be used by OMC Communication LLC - thegoodphoto.com to provide you requested services, communicate with you about OMC Communication LLC - thegoodphoto.com products, improve your online experience, or support our continuing efforts to offer you the information and services you want most. We do not share personally identifiable information about you with non-affiliated companies or organizations outside of OMC Communication LLC - thegoodphoto.com without your explicit permission. OMC Communication LLC - thegoodphoto.com does, however, provide aggregate statistics and information about our sales, traffic patterns and related site information to third parties.

OMC Communication LLC - thegoodphoto.com reserves the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights and/or comply with a judicial proceeding, court order, or legal process served on our Web site.

### **Confidentiality and Security**

OMC Communication LLC - thegoodphoto.com limits access to personal information about you to employees and contractors who we believe reasonably need to come into contact with that information to provide products or services to you or in order to do their jobs.

**Email Announcements and Newsletters** OMC Communication LLC - thegoodphoto.com occasionally uses email to send announcements regarding new products, services, and/or promotions, and informational newsletters that would be of interest to our customers. Announcements via email are on an opt-in basis only. By posting material on any of our interactive areas, you are opting in to receiving these email announcements. You can choose to unsubscribe to OMC Communication LLC - thegoodphoto.com email at any time by emailing [dmoschetti@thegoodphoto.com](mailto:dmoschetti@thegoodphoto.com).

OMC Communication LLC - thegoodphoto.com will also send replies to customer email via email.

Finally, if you have sent a request to OMC Communication LLC - thegoodphoto.com about which we need to communicate with you, we may do so by email or telephone, if you provided your telephone number to us.

### **Updating Your Information**

As a customer of thegoodphoto.com, or as a subscriber to one of our opt-in email lists or newsletters, you may alter your information or opt-out of receiving communications from us at any time. OMC Communication LLC - thegoodphoto.com offers the following options for changing and modifying your information.

1. You may send an email to [dmoschetti@thegoodphoto.com](mailto:dmoschetti@thegoodphoto.com)
2. You may send mail to OMC Communication LLC - thegoodphoto.com, 7561 Center Ave. #32, Huntington Beach, CA 92647, USA.

### **Anti-Spam Policy**

OMC Communication LLC - thegoodphoto.com is 100% opposed to unsolicited commercial email ("spam"). OMC Communication LLC - thegoodphoto.com does not send emails to anyone without permission and does not sell or provide email addresses to any unauthorized third party. If you receive any unsolicited emails from spammers, please be assured that OMC Communication LLC - thegoodphoto.com did not provide your email address to such parties.

OMC Communication LLC - thegoodphoto.com uses **Cookies**.

OMC Communication LLC - thegoodphoto.com collects certain information about how website visitors and users use the [www.thegoodphoto.com](http://www.thegoodphoto.com) website by using technology called "cookies", which are bits of information that a website transfers to an individual's hard drive for record keeping purposes. Cookies can enhance your online experience by automatically saving your preferences and products selected for purchase. We use cookies because they help us to provide you a better online experience. The information we collect through the use of cookies does allow OMC Communication LLC -

thegoodphoto.com to know when and for how long you logged on to the thegoodphoto.com website, so that we can try to understand how to better serve your needs. Nonetheless, as is the intention with all elements of this Policy, unless otherwise posted on thegoodphoto.com, OMC Communication LLC - thegoodphoto.com promises to use its best efforts to not share any personally identifiable information, such as your zip code or your usage patterns on the thegoodphoto.com website, with any third party, unless required to do so by law. If you object to the use of cookies for any reason, you may set your Internet browser to notify you when you receive a cookie, giving you the opportunity to decide whether to accept it. If, however, you decline to receive cookies, you may have difficulty in using certain features of this site.

### **Advertisement Partnerships**

OMC Communication LLC - thegoodphoto.com may at times maintain relationships with external third-party advertisement and brokerage firms, for the purpose of displaying advertisements to visitors of thegoodphoto.com. While we use cookies in other parts of thegoodphoto.com, cookies received with banner advertisements displayed on thegoodphoto.com. may be collected by these third-parties, and we have no access to or control over these cookies. This Policy covers the use of cookies by OMC Communication LLC - thegoodphoto.com only and does not cover the use of cookies by any advertisers. In the course of serving advertisements, Third parties may use information (not including your name, address, email address or telephone number) about your visits to this and other web sites to provide advertisements on thegoodphoto.com and other sites about goods and services of interest to you. If you would like more information about this practice and to know your choices about not having this information used by these companies, visit the Network Advertising Initiative web site. In addition, you may wish to read Privacy Policies or the third-party providers and these will be listed here when appropriate.

### **Interactive Areas**

OMC Communication LLC - thegoodphoto.com is not liable for information posted in interactive areas. thegoodphoto.com provides interactive areas such as polling forums to enhance the user experience and to build a healthy community around our website's products and services. You acknowledge that should you participate in such interactive areas, the information you voluntarily post about yourself and third parties in such areas might be accessed, collected and used by third parties outside of thegoodphoto.com. In addition, you may not post any defamatory, obscene, slanderous, or otherwise illegal material, or any material which infringes any third-party copyrights or other intellectual property rights on any interactive areas. Violators will be subject to termination of accounts and possible legal action. Although OMC Communication LLC - thegoodphoto.com employs advanced security technology, it cannot guarantee complete security in personal websites or password-protected areas, and c will not be held liable for any user's or other visitor's disclosure of personal information on thegoodphoto.com or any other website operated by OMC Communication LLC. If you are under 18 years of age, you should ask your parents permission before posting any personally identifiable information on the Internet, such as your name, address, age, or email address.

### **Service Provider**

OMC Communication LLC uses a credit card processing company to bill users for goods and services. These companies do not retain, share, store or use personally identifiable information for any secondary purposes.

### **Links to External Sites**

thegoodphoto.com contains links to websites not owned or controlled by OMC Communication LLC - thegoodphoto.com. OMC Communication LLC - thegoodphoto.com is not responsible for the privacy

policies or practices of any such sites. OMC Communication LLC - thegoodphoto.com's Privacy Policy is a component of, and incorporated into, our Terms and Conditions of Use. This privacy statement applies solely to information collected by OMC Communication LLC - thegoodphoto.com.

### **Surveys and Contests**

From time-to-time OMC Communication LLC - thegoodphoto.com requests information from our visitors via surveys or contests. Participation in these surveys or contests is voluntary, and the visitor therefore has a choice whether to disclose this information. Information requested may include contact information (such as name and mailing address, as well as demographic information (such as zip code or age). Contact information is used to notify the winners and to award prizes. Survey information is used for purposes improving the use and satisfaction of this site, as well as the relevance of our product offerings and content.

### **Notification of Changes**

OMC Communication LLC - thegoodphoto.com will occasionally update this privacy statement. When we do, we will also revise the "Last Updated" date at the top of the privacy statement. If we make any material changes in our privacy practices, we will post a prominent notice on our web site notifying users of the change. In some cases where we post the notice, we also email users, notifying them of the changes in our privacy practices. You are responsible for checking this policy periodically to monitor any changes to our privacy practices. OMC Communication LLC - thegoodphoto.com reserves the right to change this privacy policy at any time.

### **A Special Note about Children**

Children are not eligible to use our services, and OMC Communication LLC - thegoodphoto.com asks that minors (under the age of 18) do not submit any personal information to thegoodphoto.com. If you are a minor, you can use this service only in conjunction with your parents or guardians.

### **Contacting the Web Site**

If you have any questions about our privacy statement, the practices of this site, or your dealings with this Web site, please contact us at: OMC Communication LLC - thegoodphoto.com 7561 Center Ave. #32, Huntington Beach, CA 92647, USA